WebOrder.biz

WebOrder.biz is an e-commerce solution which allows SMEs, merchants, craftsmen, associations, etc. to easily and affordably create and manage their own online selling platform.

1. WebOrder.biz automatically generates your selling platform

Register as a seller and WebOrder.biz automatically creates your own e-commerce platform in a few moments.

2. Open as many points of sale as you need

Your platform can have an unlimited number of virtual stores which correspond, each, at an online point of sale. All your products are shared between the various stores of your distribution network.

> **Exclusive**
>
> *At each online point of sale correspond two web applications:*
>
> 1. *A classic e-commerce site, for PC or sale terminals;*
> 2. *A selling application specially developed for mobile devices.*

3. Each virtual store is an autonomous structure

> **Exclusive**
>
> *Autonomy makes it possible to configure each point of sale according to the specific market for which it is intended.*

For each point of sale, you determine (among others):

- the name and the coordinates of the point of sale;
- the available catalogs and products contained therein;
- the access rules: public or private store;
- the appearance and layout (decorative themes, banner, etc.).
- the country to which it is addressed;
- the proposed default language;
- the local currency used in catalogs and transactions;
- the exchange rate of the local currency against the base currency;
- Sales tax (VAT), when applicable.

> **Exclusive**
>
> *In each store, you can choose between three ways of identifying buyers: full identification, limited to the e-mail address, no identification at all.*

4. Customer groups and particular tariffs

> **Exclusive**
>
> *In each store, you can set the selling price of each product :*
> - *By buyers group: offer special conditions according to the group to which the buyer belongs (wholesaler, retailer, private sale, private, etc.)...*
> - *By ordered quantities: create a price discount schedule by quantity. Ordering fractions of sale units is possible.*

5. The selling points are versatile

> **_Exclusive_**
>
> _Each outlet can be adapted to particular customers to provide all the necessary functions according to the type of transaction._

- Target audiences
  - o Business (BtoB configuration)
  - o Final consumers (B to C)
- Functions
  - o Basic catalogue: presentation of products, without order taking functions.
  - o Order taking: for goods and immaterial products, for services.
  - o Recording of reservations, registration to events.
  - o Etc.

6. Each point of sale has a unique Internet address

> **_Exclusive_**
>
> **_Thanks to its unique Internet address, each outlet can easily fit into:_**
> - _a website, a blog_
> - _a facebook page_
> - _etc._

7. Create a vertical distribution network

> **_Exclusive_**
>
> _Each vendor registered in WebOrder.biz can share one or more products with any other seller within the application. This feature allows the easy creation of a vertical distribution network between producers and distributors or retailers._

8. WebOrder.biz is a webmarketing tool

> **_Exclusive_**
>
> **_Create a specific shortcut to each of your outlets_**
> - _Can be used in the Windows desktop shortcuts (opening a store in one click)_
> - _Sharing WebOrder.biz shortcuts with Facebook friends_
>
> _Insert links to your stores in the **vendors directory**_
> _Suggest your products in the **products directory**_

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9. WebOrder.biz is multilingual

French, Dutch and English are currently available in both interfaces of the application.

> **Exclusive**
>
> *Content languages: for each interface language, the seller can introduce content (product names, descriptions, etc...) in the language of their choice.*

10. WebOrder.biz is a « low cost » service

The advantages of an online service

- Available everywhere, all the time.
- No software to buy / install, either by the seller or by the buyer (just a browser).
- No investment (or server, or license, or installation costs).
- Ongoing development with automatic updates.

The advantages of "low cost"

- No start-up expenses.
- No insertion or publication fees.
- Transparency: **fixed monthly rent, all inclusive**.

> **Exclusive**
>
> **Up to 10 products (goods or services), WebOrder.biz is 100% free.**

- Products, categories and catalogs can be created in unlimited numbers.
- No expenses related to the volume of stored data.
- No long-term contract (minimum 1 month).
- No commissions on sales.

> **Exclusive**
>
> *An **intermittent use (seasonal spot sales)** is possible without additional costs: the user pays only for the duration of actual use of the platform.*